



FOR IMMEDIATE RELEASE
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Prestige Hotels and Resorts Announces Plans for Hotel in Kamloops

Prestige Hotels & Resorts is proud to announce that it has purchased the former Comfort Inn and Suites property in Kamloops. The sale was official as of May 31, 2021 and marks the first time that the hospitality company has owned and operated a property in the city.

The hotel will now be closed until the end of September as extensive renovations take place to its exterior, common areas, guestrooms, and restaurant. When the hotel opens for business later this fall, it will become the Prestige Kamloops Hotel.

As a family-owned company with 16 other properties in 12 communities across B.C., President of Prestige Hotels & Resorts Terry Schneider says he's proud to now consider the Kamloops Hotel one of its own. "We are very pleased to have acquired this new property and we look forward to having it join the Prestige family" he says, adding that Kamloops has been a destination that the company set their sights on many years ago, and it's gratifying to see that dream become a reality.

"The previous owners and their dedicated team have done a great job operating and maintaining the hotel," says Schneider, who adds that the planned renovations will improve it even more. "We are excited to immediately embark on massive renovations that will completely transform the look and feel of the hotel," he says. "We believe that guests will be very impressed when the hotel re-opens this fall, and it will be an exciting new addition to the hotel scene in Kamloops. Guests will also benefit from Prestige programs such as Prestige Rewards and Aeroplan points, Go Green, and preferred corporate rates, as well as the same high level of personalized service that they've come to expect from Prestige over the last 28 years."

Prestige is also excited to welcome a new food and beverage operator to the property, with plans to open in the fall. The yet-to-be-named restaurant will meet the needs of corporate, sports, and leisure guests, offering a great new menu, renovated space, and lovely views of the valley," Schneider states.

Further information regarding an official opening day will be announced in September. Any guests who had previously booked a stay at the Comfort Inn for the summer have been contacted and relocated.

About Prestige Hotels & Resorts

Prestige Hotels & Resorts is one of BC's finest family-owned chain of resorts, hotels and inns. With a passion for excellence and an uncompromising commitment to superior service, we invite visitors to experience beautiful British Columbia complemented by our unique brand of hospitality. Located in 12 communities throughout British Columbia, each resort, hotel, and inn offers the opportunity for a truly unique regional experience. For more information, please visit PrestigeHotelsandResorts.com

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